



**DUBAI
BRITISH
SCHOOL**
JUMEIRAH PARK

Community and Parent Engagement Policy

Community and Parent Engagement

1. Rationale

At DBSJP, we recognise that education is a shared partnership between students, parents and the wider school community. Positive and purposeful engagement between home and school is fundamental to enabling every student to fulfil their academic, social and emotional potential.

Our aim is to create an inclusive, transparent and supportive environment in which parents feel well informed, meaningfully involved and empowered to contribute actively to their child's learning journey. Strong parental engagement not only enhances student outcomes but also strengthens the DBSJP community by fostering a shared sense of purpose, responsibility and belonging.

This policy reflects international best practice and UAE expectations for outstanding parental engagement. It ensures that communication is clear and two-way, feedback is considered and acted upon, and parents are recognised as strategic partners in the school's continued development.

2. Key Principles

1. Transparency

Communication with all stakeholders is clear, consistent, timely and honest.

2. Inclusivity and accessibility

Engagement opportunities are culturally responsive and, where required, made available in appropriate languages and formats.

3. Partnership and shared decision-making

Parents are valued partners in school development, curriculum review and strategic planning.

4. Impact and evidence

Engagement activities are evaluated through participation, satisfaction and their impact on student experiences and outcomes.

5. Recognition

Parents' contributions to the school and its community are acknowledged, valued and celebrated.

6. Mutual accountability

Parents and the school uphold the Parent–School Agreement, which sets out their respective roles, responsibilities and expectations.

Key Engagement Activities

Activity	Platform / Format	Frequency	Purpose and Intended Impact
Supporting learning at home	Academic and pastoral communications, Microsoft Teams, Seesaw, Satchel One, iSAMS app and school newsletters	Ongoing	Equip parents with the information, guidance and resources needed to support their child's learning effectively at home
Parent–Teacher Consultations	Face-to-face consultations and virtual appointments via	Termly	Review academic and personal development, agree priorities and

(PTCs)	SchoolCloud		establish clear next steps for improvement
Academic progress reports	Electronic reports via the DCPro app, with printed copies available upon request	Termly	Provide clear, evidence-informed information about each student's attainment, progress and wider development
Celebration of achievement	Academic and pastoral communications, certificates, newsletters and assemblies	Ongoing	Recognise individual and collective success, strengthen motivation and enable parents to celebrate their child's achievements
Parent Workshops	In-person presentations, workshops and virtual webinars	Ongoing	Ensure parents understand curriculum expectations, key transitions, assessment requirements and future study pathways
Student transition support	Meet the Tutor evenings, induction events and transition workshops	Annually and at key transition points	Support students and families through successful entry into the school and progression between phases or year groups
Digital engagement and social media	DBSJP social media channels, Seesaw and Microsoft Teams	Ongoing	Keep parents connected to school life, provide timely updates and strengthen a shared sense of community
Charity, cultural and community events	International Day, Eid Al Etihad, Pink Day, Winter Wonderland and other community initiatives	Throughout the year	Promote community participation, cultural understanding and social responsibility through shared experiences
Careers and pathways guidance	Newsletters, work-experience opportunities, university fairs and KS4/KS5 information evenings	Ongoing	Enable parents to support informed choices about subject options, further study, university and future careers
Inclusion and SEND engagement	Direct communication, Child in Context (CIC) meetings, parent workshops and individual consultations	Ongoing and according to individual need	Build effective partnerships with families and ensure that students with additional needs receive coordinated, responsive support
PTA engagement	Coffee mornings, social and school events, educational workshops and social media	Ongoing	Strengthen relationships across the school community while providing opportunities for parental involvement, support and learning
Parental feedback and evaluation	Surveys, focus groups and open forums	Termly and as required	Ensure parent voice informs school improvement, supports quality assurance and enables the school to evaluate the impact of its provision
Parent-School Agreement	Annual KHDA agreement completed by all families	Annual	Establish a shared understanding of the responsibilities, expectations and standards of conduct that underpin the home-school partnership
School Advisory Board	Formal meetings involving parent representatives and	Termly	Provide structured parental representation in strategic discussion,

	school leaders		policy consultation and the school's ongoing development
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3. Parent Leadership, Representation and Engagement

3.1 Parent Representatives

- Parent representatives are elected across the Foundation Stage, Primary and Secondary phases and serve as an important link between families and school leadership.
- Feedback provided through parent representatives is carefully considered and acted upon where appropriate.

3.2 Parent–Teacher Association

- The Parent–Teacher Association supports community-building activities, social events, educational workshops and fundraising initiatives.
- Parents are encouraged to volunteer, share their expertise and contribute actively to school life.

3.3 School Advisory Board

- The School Advisory Board meets termly and includes parent representatives alongside members of the school leadership team.
- It acts as a consultative and advisory body, contributing to discussions concerning curriculum, wellbeing, policy and community initiatives.

3.4 Communication and Feedback

- Parents have access to a range of communication channels, including email, surveys, meetings and approved school digital platforms.
- Feedback is recorded, reviewed and acted upon where appropriate, with relevant actions and outcomes communicated to parents.

4. Roles and Responsibilities

Principal

The Principal is responsible for:

- providing strategic leadership for parental engagement and reporting relevant measures and outcomes to the governing body;
- overseeing School Advisory Board meetings and parent leadership initiatives; and
- ensuring that parental engagement is inclusive, purposeful and consistently of a high quality.

Senior Leaders

Senior leaders are responsible for:

- facilitating appropriate parental involvement in policy and curriculum consultation;
- ensuring that engagement activities are meaningfully connected to student learning and development;
- leading the development of parent education programmes and workshops; and
- coordinating the collection, evaluation and reporting of parental engagement data.

Middle Leaders and Teachers

Middle leaders and teachers are responsible for:

- responding to parental communications within 24 working hours; and
- providing appropriate guidance and resources to enable parents to support learning at home.

Parent Volunteers

Parent volunteers are expected to:

- complete the required DBSJP safeguarding training before undertaking any activity involving unsupervised contact with students; and
- comply with the school's safeguarding, confidentiality and professional conduct expectations.

Parents' contributions to school events, advisory groups and volunteering activities will be acknowledged and celebrated.

5. Evaluation and Impact

The effectiveness and impact of parental engagement will be evaluated through:

- participation rates in events, workshops and School Advisory Board meetings;
- digital engagement data and parent survey feedback;
- minutes and agreed outcomes from School Advisory Board meetings, including evidence of how these have informed strategic decision-making;
- annual **"You Said, We Did"** reports shared with parents, highlighting key actions, impact and next steps; and
- annual reporting of Parent Satisfaction Survey outcomes to the governing body.

6. Parent–School Agreement

The Parent–School Agreement establishes the shared commitments and expectations that underpin a positive and effective partnership between the school and its families.

The school commits to:

- communicating clearly and transparently about student progress;
- providing workshops, events and resources to support learning at home; and
- responding professionally and constructively to parental concerns and feedback.

Parents commit to:

- supporting the school's values, policies and expectations;
- participating actively, where possible, in meetings, consultations and engagement activities; and
- promoting respectful and positive communication with all members of the school community.