



**DUBAI
BRITISH
SCHOOL**
JUMEIRAH PARK

Community and Parent Engagement Policy

This procedure is reviewed annually to ensure compliance with current regulations

	Date	Name(s):
Created:	October 2024	Principal
Last reviewed:	September 2025	
To be reviewed:	September 2026	

Community and Parent Engagement

1. Rationale

At DBSJP, we believe that education is a partnership between students, parents, and the school community. Positive, purposeful engagement between home and school is essential for each student to achieve their full potential academically, socially, and emotionally.

Our aim is to create an inclusive, transparent, and supportive environment where parents feel informed, involved, and empowered to actively contribute to their child's learning journey. Strong parental engagement not only enhances student outcomes but strengthens the DBSJP community, fostering a sense of shared purpose, responsibility, and belonging.

This policy aligns with international best practice and UAE standards for outstanding parental engagement, ensuring that feedback is acted upon, communication is clear and two-way, and parents are strategic partners in school improvement.

Key Principles

1. **Transparency:** Clear, consistent, and honest communication with all stakeholders.
2. **Inclusivity & Accessibility:** Engagement opportunities are culturally responsive and can be made available in multiple languages and formats as required.
3. **Partnership & Shared Decision-Making:** Parents are partners in school development, curriculum review, and strategic planning.
4. **Impact & Evidence:** All engagement activities are evaluated for participation, satisfaction, and student outcomes.
5. **Recognition:** Parents' contributions are valued and celebrated.
6. **Mutual Accountability:** Parents and the school adhere to a Parent-School Partnership Agreement outlining roles, responsibilities, and expectations.

Key Engagement Activities

Activity	Platform / Format	Frequency / Timing	Purpose / Impact
Teacher support to help parents support their child's learning at home	Academic/pastoral emails, Microsoft Teams, SeeSaw, DBSJP social media, iSAMS app, Newsletter	Ongoing, with termly highlights	Strengthen home learning, guide parental support, provide resources
Parent-Teacher Consultations (PTCs)	Face-to-face meetings, virtual meetings via SchoolCloud	Termly	Discuss progress, set targets, co-create learning plans
Academic progress reports	DCPro app (electronic), printed on request	Termly	Provide clear, data-driven insights into student attainment and development
Celebrations of achievement	Academic/pastoral emails, certificates, newsletters, assemblies	Ongoing	Recognise successes, motivate students, engage parents
Parent Information Meetings (PIMs)	In-person workshops, virtual webinars	Termly / annually (depending on year group)	Inform parents about curriculum, transitions, and study pathways

Student transition support	Meet the Tutor evenings, transition workshops	Annual / as required	Smooth student integration into school and new year groups
Digital engagement & social media	DBSJP social channels, SeeSaw, Teams	Ongoing	Connect parents to school life, share updates, build community
Charity & community events	International Day, National Day, Pink Day, Winter Wonderland	Ongoing	Foster social responsibility and parent participation
Careers guidance	Newsletters, work experience week, university fairs, KS4/5 evenings	Ongoing	Prepare students for future pathways with parental involvement
SEND engagement	Emails, CIC meetings, workshops, individual consultations	Ongoing	Ensure students with additional needs are fully supported and parents informed
PTA engagement	Coffee mornings, social events, school events, educational workshops, social media	Ongoing	Strengthen community bonds, provide parental support and learning opportunities
Parental feedback and evaluation	Surveys, focus groups, open forums	Termly	Inform school improvement, measure engagement impact, ensure quality
Parent-School Agreement	KHDA Annual agreement signed by all families	Annual	Clarify shared responsibilities, expectations, and conduct for school and parents
School Advisory Board	Termly meetings	Termly	Selection of parents and school leadership in policy consultation and strategic advice

Parent Leadership, Representation & Engagement

1. Parent Representatives

- Elected for Foundation Stage, Primary, and Secondary, serving as liaison between families and school leadership.
- Feedback from parent reps is actively considered and acted upon.

2. Parent-Teacher Association

- Supports community building, social events, workshops, and fundraising initiatives.
- Parents are encouraged to volunteer and contribute to school life.

3. School Advisory Board

- Termly meetings with selected parents and school leadership.
- Acts as a consultative and advisory body, providing input on curriculum, wellbeing, policy, and community initiatives.

4. Communication & Feedback

- Open channels through emails, surveys, meetings, and school digital platforms.
- Feedback is logged, reviewed, and acted upon, with follow-up communicated to parents.

Roles & Responsibilities

Principal:

- Lead strategic parental engagement and report metrics to the Governing Body.
- Oversee School Advisory Board meetings and parent leadership initiatives.
- Ensure inclusive and high-quality engagement.

Senior Leaders:

- Facilitate parent involvement in policy and curriculum consultation.
- Ensure all engagement events link with student learning goals.
- Lead development of parent learning programmes and workshops.
- Coordinate data tracking and reporting for engagement outcomes.

Middle Leaders & Teachers:

- Respond to parent communications within 24 working hours.
- Provide guidance and resources for learning at home.

Parent Volunteers:

- Complete DBSJP Safeguarding Training before engaging with students unsupervised.
- Receive recognition for contribution to events, advisory boards, and volunteering.

Evaluation & Impact

- Participation rates in events, workshops, and Advisory Board meetings.
- Digital engagement statistics and survey feedback.
- Minutes and outcomes of Advisory Board meetings inform strategic decisions.
- Annual impact reports (You Said, We Did) are shared with parents, highlighting engagement successes and next steps.

Parent-School Agreement (New Clause)

School commits to:

- Transparent communication about student progress.
- Providing workshops, events, and resources to support learning at home.
- Responding professionally to parental concerns and feedback.

Parents commit to:

- Supporting school values, policies, and expectations.
- Actively participating in meetings, consultations, and engagement events.
- Promoting positive communication and respect for all members of the school community.